

## Futureproof your business – managing the unmanageable

Venue: Victory Room, Trafalgar Centre, Nelson  
Date: Wednesday, 17<sup>th</sup> August 2011  
Time: 6.30pm-8.30pm, including refreshments & networking  
Cost: \$20 per person. Tickets available from 20 July at all Council offices  
Speakers: Paul Lonsdale, Christchurch Central City Business Association Manager  
Carol Taplin, The Enterprise Facilitator.

Whether it's catastrophic weather events, energy scarcity or earthquakes, the only certain thing in this world is that things can and do change, often without warning.

Listen to first-hand experience of the problems that arise when businesses can't operate, and practical, common sense actions that all businesses can and should act upon.

### Programme:

Paul Lonsdale will talk on how Christchurch businesses have coped, or not, as a result of the earthquakes and how the Central City Business Association is helping their members recover.

Carol Taplin is a local enterprise facilitator and will share practical, common sense actions that all businesses can and should act upon, including possible mitigation strategies for managing the unmanageable – from the mundane to the innovative.

Representatives from the Nelson Chamber of Commerce, the Sustainable Business Network, the Economic Development Agency and the Nelson Environment Centre will give a brief overview as to what expertise is available locally.

